

Louisiana State Parks

Lake Fausse Pointe

Prepared for:

**Louisiana Department of Culture,
Recreation and Tourism**



The Louisiana Research Team



ECONOMIC ANALYSIS**LAKE FAUSSE POINTE STATE PARK (2004-05)**

Number of overnight visitors	52,978
Number of day use visitors	21,798
Number of employees - regular	9
Number of employees - peak	19

ECONOMIC IMPACT OF LAKE FAUSSE POINTE STATE PARK

Park visit related spending by out of state visitors in Louisiana businesses	\$322,449
Spending by out of state visitors in park	\$66,579
Total primary spending by out of state visitors in LA	\$389,029
Secondary economic impact of out of state visitor spending	\$408,480
Total Economic Impact	\$797,509

Earnings for local workers generated by out of state visitors	\$258,315
Jobs generated by out of state visitors	12

LOUISIANA RESIDENT SPENDING

Park visit related spending by Louisiana residents in Louisiana businesses	\$1,611,313
Spending by Louisiana residents in state park	\$344,403
Total Spending by Louisiana Residents	\$1,955,716

RETURN ON INVESTMENT

Direct spending by park visitors (A)	\$2,344,744
Direct operating expenses (B)	\$684,986
Return on Operating Expenses (A/B)	\$3.42

The following tables show the overall results of the survey of visitors who stayed overnight at Lake Fausse Point State Park.

Are you a Louisiana resident?

Table 1

Response	Percentage
Yes	83.8%
No	16.3%
Total	100.0%

Was this your first visit to this park?

Table 2

Response	Percentage
Yes	41.8%
No	58.2%
Total	100.0%

How many nights did you and your party spend at this Louisiana state park?

Table 3

Response	Percentage
0 nights	1.3%
1-3 nights	69.2%
4-9 nights	24.4%
10+ nights	5.2%
Total	100.0%

What did you like best about this state park?

Table 4

Response	Percentage
Clean/Good Facilities	41.6%
Relaxing Atmosphere	24.7%
Nature/Outdoor environment	19.5%
Accessibility	7.8%
Other	6.5%
Total	100.0%

What did you like least about this state park?

Table 5

Response	Percentage
Nothing to dislike	63.5%
Mosquitoes, flies, ants, bees etc.	10.8%
Other	13.5%
Dirty water/trash in water	0.0%
Dump stations/sewage hook-up	8.1%
Restroom	2.7%
Total	100.0%

What activities did you and your party participate in while at this park?**Table 6**

Response	Percentage
Bicycling on pavement	31.3%
Boating (pleasure)	38.8%
Cabin Rental	33.8%
Camping (RV, trailer)	58.8%
Camping (tent, other)	7.5%
Canoeing/Kayaking	3.8%
Educational programs/exhibits	5.0%
Fishing (boat)	37.5%
Fishing (pier/bank)	40.0%
Group camp rental	7.5%
Hiking	35.0%
Mountain biking	0.0%
Nature study	5.0%
Other	11.3%
Picnicking/cooking out	51.3%
Sailing (sailboat)	0.0%
Sailing (wind surfing)	0.0%
Sight-seeing	30.0%
Swimming	31.3%
Water-skiing	11.3%

* The percentage equal greater than 100 due to multiple responses

Would you say your most recent visit to a Louisiana state park?

Table 7

Response	Percentage
Exceed your expectations	26.9%
Met your expectations	65.4%
Almost met your expectations	7.7%
Failed to met your expectations	0.0%
Don't know	0.0%
Total	100.0%

What facilities or activities would you like to see added or expanded to help make this park more enjoyable, comfortable and inviting?

Table 8

Response	Percentage
Everything is fine/no change	50.0%
Other	29.2%
More recreational facilities	8.3%
Better playgrounds/more equipment	6.9%
Add/improve hiking, nature trails	11.1%
Total	105.6%

* The percentage equal greater than 100 due to multiple responses

Have you visited other Louisiana State Parks within the past 12 months?**Table 9**

Response	Percentage
Bayou Segnette SP	11.1%
Caney Creek Lake/Jimmie Davis SP	29.6%
Chemin-A-Haut SP	5.6%
Chicot SP	11.1%
Cypremort Point SP	0.0%
Faiview-Riverside SP	7.4%
Fontainebleau SP	7.4%
Grand Isle SP	3.7%
Lake Bistineau SP	7.4%
Lake Bruin SP	13.0%
Lake Claiborne SP	25.9%
Lake D'Arbonne SP	24.1%
Lake Fausse Pointe SP	7.4%
North Toledo Bend SP	18.5%
Poverty Point Reservoir SP	7.4%
Sam Houston Jones SP	11.1%
South Toledo Bend SP	1.9%
St. Bernard SP	1.9%
Tickfaw SP	5.6%
Total	200.0%

* The percentage equal greater than 100 due to multiple responses

Have you visited outdoor recreation parks in other states within the past 12 months?

Table 10

Response	Percentage
Yes	66.2%
No	33.8%
Total	100.0%

If yes, in which state are those other parks?

Table 10a

Response	Percentage
Alabama	28.8%
Alaska	1.9%
Arizona	7.7%
Arkansas	57.7%
California	0.0%
Colorado	1.9%
Connecticut	0.0%
Delaware	0.0%
Florida	13.5%
Georgia	19.2%
Hawaii	0.0%
Idaho	0.0%
Illinois	5.8%
Indiana	3.8%
Iowa	5.8%
Kansas	5.8%
Kentucky	3.8%
Louisiana	17.3%
Maine	1.9%
Maryland	1.9%
Massachusetts	0.0%
Michigan	9.6%
Minnesota	7.7%
Mississippi	30.8%
Missouri	17.3%
Montana	3.8%
Nebraska	7.7%
Nevada	1.9%
New Hampshire	1.9%
New Jersey	0.0%
New Mexico	3.8%
New York	0.0%
North Carolina	7.7%
North Dakota	1.9%
Ohio	1.9%
Oklahoma	9.6%
Oregon	0.0%
Pennsylvania	1.9%

Response	Percentage
Rhode Island	0.0%
South Carolina	3.8%
South Dakota	3.8%
Tennessee	13.5%
Texas	34.6%
Utah	0.0%
Vermont	0.0%
Virginia	3.8%
Washington	1.9%
West Virginia	1.9%
Wisconsin	5.8%
Wyoming	0.0%

* The percentage equal greater than 100 due to multiple responses

Visiting a state park is an educational experience.

Table 11

Response	Percentage
Strongly Agree	13.6%
Agree	60.5%
Neutral	24.7%
Disagree	1.2%
Strongly Disagree	0.0%
Total	100.0%

Visiting a state park is a good way to experience nature.

Table 12

Response	Percentage
Strongly Agree	42.0%
Agree	54.3%
Neutral	3.7%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

Visiting a state park is a good way to spend time with family.

Table 13

Response	Percentage
Strongly Agree	76.3%
Agree	23.8%
Neutral	0.0%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

A trip including a visit to a state park is a good value for the money.

Table 14

Response	Percentage
Strongly Agree	63.8%
Agree	36.3%
Neutral	0.0%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

Visiting a state park is a good way to get away from the stress and demands of daily life.

Table 15

Response	Percentage
Strongly Agree	67.9%
Agree	32.1%
Neutral	0.0%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

A trip including state parks is a good way to experience a state's culture and history.

Table 16

Response	Percentage
Strongly Agree	22.2%
Agree	54.3%
Neutral	19.8%
Disagree	3.7%
Strongly Disagree	0.0%
Total	100.0%

How many people were in your party on this trip to a Louisiana state park?

Table 17

Response	Percentage
1-2 people	27.9%
3-5 people	35.5%
6-9 people	13.9%
10+people	23.0%
Total	100.0%

Did any children under the age of 18 accompany you on your most recent visit to a Louisiana state park?

Table 18

Response	Percentage
Yes	50.6%
No	49.4%
Total	100.0%

How did you find out about this park?

Table 19

Response	Percentage
Personal knowledge/previous visit	27.2%
Friends, family ,co-worker	35.8%
Newspaper	1.2%
Internet/Website	14.8%
State Parks brochure	4.9%
Other	1.2%
Travel guides, books, magazines	4.9%
Called or visited tourism office	1.2%
Wrote/phoned the park	0.0%
Television	0.0%
Radio	0.0%
Welcome Center	3.7%
Automobile/Travel Club	0.0%
Maps	4.9%
Convention and Visitor's Bureau	0.0%
Called or visited travel company	0.0%
Called or visited travel agent	0.0%
Total	100.0%

Which of the following, if, any, Louisiana State Historic Sites have you visited in the last 12 months?

Table 20

Response	Percentage
Audubon SHS	6.7%
Centenary SHS	0.0%
Fort Jesup SHS	13.3%
Fort Pike SHS	6.7%
Fort St. Jean Baptiste SHS	6.7%
Longfellow-Evangeline SHS	26.7%
Los Adaes SHS	6.7%
Mansfield SHS	6.7%
Marksville SHS	26.7%
Plaquemine Lock SHS	0.0%
Port Hudson SHS	6.7%
Poverty Point SHS	46.7%
Rosedown Plantation SHS	6.7%
Winter Quarters SHS	20.0%
Total	180.0%

* The percentage equal greater than 100 due to multiple responses

Are you retired?

Table 21

Response	Percentage
Yes	34.8%
No	65.2%
Total	100.0%

What is the approximate annual income of your household?

Table 22

Response	Percentage
\$7,500-\$24,999	8.1%
\$25,000-\$47,499	21.6%
\$47,500-\$74,999	35.1%
\$75,000-\$99,999	17.6%
\$100,000-\$149,000	14.9%
\$150,000+	2.7%
Total	100.0%